Summary

The Freedom Fund is seeking an experienced consultant to support the development of a multi-year program in Brazil to address forced labour in economic sectors that also directly contribute to environmental destruction, with a particular focus on the Amazon region. The consultant will carry out a rapid desk-based assessment to identify potential leverage areas for an international supply chains program, and feed into the overall strategy development process.

The Freedom Fund intends to contract with a consultant by 31 March 2022, with the aim of having an initial scoping completed by 31 May 2022. The consultant will be expected to collaborate with Freedom Fund staff and local consultants to input into the program strategy development process on a part-time basis for up to 4 months.

Background to the Freedom Fund

The Freedom Fund identifies and invests in the most effective frontline efforts to eradicate modern slavery in the countries and sectors where it is most prevalent. Partnering with investors, governments, anti-slavery organisations and those at risk of exploitation, we tackle the systems that allow slavery to persist and thrive. Working together, we protect vulnerable populations, liberate and reintegrate those enslaved and prosecute those responsible.

The Freedom Fund carries out most of its work through support for multi-year hotspot programs, providing support through clusters of civil society organisations. This allows us to concentrate significant resources in geographic areas with high levels of modern slavery, so that we can achieve greater and more measurable impact in each place. The Freedom Fund’s Global Initiatives link organisations and strategies at the global level with the local approaches of our hotspot partners, facilitating collaboration to encourage greater combined impact. Our Corporate Accountability program invests in cutting-edge accountability-based programs designed to shift corporate behaviour as a driver of forced labour across all sectors of the global economy.

In 2014 the Freedom Fund explored establishing a hotspot program in Northern Brazil to reduce forced labour in industries connected with environmental degradation of the Amazon. In 2021 we established a new hotspot program in Brazil, to bring increased attention to and a better understanding of commercial sexual exploitation of children. As a result of this new country presence, we are seeking to explore new
program options that would include a supply chains component to improve corporate accountability for forced labour.

Objectives

The purpose of this consultancy is to support the Freedom Fund to develop a supply chains strategy for a new hotspot program in Brazil focused on addressing forced labour in industries connected with environmental degradation. The consultancy will have two stages:

1. Conduct a desk-based rapid assessment that provides a landscape analysis of current efforts to address forced labour in supply chains in Brazil, documents supply chain links to specific industries with a high prevalence of modern slavery (approximately 4-5 industries, to be determined by the start of the consultancy) and provides recommendations on potential supply chains interventions.

2. Collaborate and coordinate with Freedom Fund staff and additional consultants to develop an outline strategy identifying programmatic objectives and potential partners.

The consultant will work closely with a Brazil-based consultant that is leading on the overall hotspot strategy development, including consultation with local partners, affected communities and survivors.

Deliverables and high-level timeline

The key deliverable will be a written rapid assessment report providing a landscape analysis for specific industries identified by Freedom Fund. This document will be for internal use only. The consultant will also be expected to provide written contributions on supply chain components for the program theory of change and final strategy document.

The Freedom Fund anticipates that the consultancy will be carried out remotely.

The anticipated schedule of major deliverables are:

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<th>Proposed timeline</th>
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<td>Proposed workplan submitted to FF</td>
<td>31 March 2022</td>
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<tr>
<td>Rapid assessment report</td>
<td>31 May 2022</td>
</tr>
<tr>
<td>Inputs into final strategy document</td>
<td>31 July 2022</td>
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Budget

Approximately 50 days have been budgeted for the consultancy with competitive rates.

Proposal format and timeline

Interested parties should prepare a proposal of no more than 5 pages (excluding annexes). Proposals should contain the following sections:

1. Profile of consultant(s)
2. Methodology: A description of how the work will be executed, including approaches for (i) supply chains research (ii) stakeholder mapping, and (iii) trade-offs and limitations.
3 If there is more than one person submitting, team structure, defining the role and time commitment of key project team members.

4 High-level workplan and deliverables.

5 Proposed budget in USD.

6 CVs of consultant(s) (to be included in the annex)

The proposal must be written in English and submitted electronically in Microsoft Office or PDF format.

17 February 2022 Release of RFP.

By 11 March 2022 5pm UK time Final proposals due.
Please submit all documents to Chloe Bailey cbailey@freedomfund.org

By 18 March 2022 Consultant selected

By 31 March 2022 Contract is signed.

Requirements/Qualifications

Essential:
- Over 5 years experience of conducting supply chains research
- Demonstrated expertise in program strategy development, with a focus on business and human rights
- Experience on business and human rights issues in Brazil
- Fluent in English

Desirable:
- Strong links with NGOs working on issues of modern slavery and/or environmental destruction in Brazil
- Portuguese language skills